

EMEA DIVERSITY CONSULTING

Profile & Portfolio

IDENTITY

Positioning

We are a pan-European service and consulting firm exclusively focused on adding value in the field of Diversity Management and Marketing.

USP

Since 1997, our approach to diversity, open-mindedness and inclusion is best characterised by ‘comprehensive, international & innovative’.

Our **vision** is to be the full-service provider of choice in the area of Diversity Management and Marketing for leading international companies in Europe. Accordingly, our clients include European/EMEA subsidiaries of global US corporations as well as European multinationals. Our **mission** is to make organisations more successful by supporting them in the best possible utilisation of all internal and external potential. Consequently, we foster the implementation of Diversity policies in the corporate world, society and politics, thus contributing to the improvement of living situations of many individuals. We are consultants, service providers, coaches or partners.

SERVICE ARMS

Data & Analysis

- Diversity Surveys
- Society or Market Data
- Theme or Trend Reports
- Analysis of Corporate Culture
- Best Practices & Benchmarking
- Process Auditing

Communication

- Diversity Presentations
- Diversity Newsletters
- Diversity Internet & Intranet
- Diversity Brochures
- Public and Media Relations
- Diversity Annual Reports
- Strategies & Concepts

Experiencing & Learning

- Training
- Thematic workshops
- Further Education
- eLearning
- In-house Events
- Mentoring & Networking

In order to build and nurture our leading-edge competence and outstanding knowledge in Diversity Management and Marketing, we have been carrying out surveys and ongoing research for almost ten years. We keep databases to manage our literature, statistics, corporate practices and bibliography. We utilise the wealth of information for our extensive publications and frequent speaking engagements. In addition, our networking activities in the academic world, NGOs and the Public Sector have resulted in an exceptional reputation of our firm.

REFERENCES

Global / US Clients

Air Products, Brown-Forman, Ford, Hewlett-Packard, Johnson Controls, Johnson & Johnson, Kraft Foods (Mondelez), Motorola, Stryker, Symantec

European Clients

Airbus / EADS, AXA Winterthur, British Petroleum (BP), Credit Suisse, HSBC, KPMG Luxembourg, Panasonic, Sandoz, Swiss Post, UBS, Vodafone

German Clients

Allianz, Bayer, Bosch, Commerzbank, Deutsche Bank, Deutsche Telekom, Deutsche Post, E.ON, GEA Group, IKEA, Infineon, KfW, Merck, Metro, RWE, T-Systems, VW Bank, Volkswagen AutoUni, Volkswagen Bank

Not-for-Profit Clients

European Commission, Federal Ministry for Family, Seniors, Women and Youth, Federal Employment Agency, Evangelisches Diakoniewerk Gallneukirchen, IOM, Heinrich Böll Foundation