

DIVERSITY CONSULTING

Profile

IDENTITY			
Positioning		USP	
We are a pan-European service and consulting firm exclusively focused on adding value in the field of Diversity Management and Marketing.		Since 1997, our approach to diversity, open-mindedness and inclusion is best characterised by 'comprehensive, international & innovative'.	
<p>Our vision is to be the full-service provider of choice in the area of Diversity Management and Marketing for leading international companies in Europe. Accordingly, our clients include European/EMEA subsidiaries of global US corporations as well as European multinationals. Our mission is to make organisations more successful by supporting them in the best possible utilisation of all internal and external potential. Consequently, we foster the implementation of Diversity policies in the corporate world, society and politics, thus contributing to the improvement of living situations of many individuals. We are consultants, service providers, coaches or partners.</p>			
OFFERINGS			
Data & Analysis	Communication	Experiencing & Learning	
<ul style="list-style-type: none"> ■ Diversity Surveys ■ Society or Market Data ■ Theme or Trend Reports ■ Analysis of Corporate Culture ■ Best Practices & Benchmarking ■ Process Auditing 	<ul style="list-style-type: none"> ■ Diversity Presentations ■ Diversity Newsletters ■ Diversity Internet & Intranet ■ Diversity Brochures ■ Public and Media Relations ■ Diversity Annual Reports ■ Strategies & Concepts 	<ul style="list-style-type: none"> ■ Training ■ Thematic workshops ■ Further Education ■ eLearning ■ In-house Events ■ Mentoring & Networking 	
<p>In order to build and nurture our leading-edge competence and outstanding knowledge in Diversity Management and Marketing, we have been carrying out surveys and ongoing research for almost ten years. We keep databases to manage our literature, statistics, corporate practices and bibliography. We utilise the wealth of information for our extensive publications and frequent speaking engagements. In addition, our networking activities in the academic world, NGOs and the Public Sector have resulted in an exceptional reputation of our firm.</p>			
REFERENCES			
Global / US Clients	European Clients	German Clients	Not-for-Profit Clients
Air Products, Brown-Forman, Ford, Hewlett-Packard, Johnson Controls, Johnson & Johnson, Kraft Foods, Motorola, Stryker, Symantec	AXA Winterthur, British Petroleum (BP), Credit Suisse, Sandoz Group Germany, Swiss Post, UBS, Vodafone	Allianz, Bayer, Bosch, Commerzbank, Deutsche Bank, Deutsche Post, Deutsche Telekom, Elite MediaNet, E.ON, GEA, Henkel, Infineon, Merck, RWE, T-Systems, Volkswagen Bank, Volkswagen AutoUni	European Commission, Federal Ministry for Family, Seniors, Women and Youth, Federal Employment Agency, Evangelisches Diakoniewerk Gallneukirchen, IOM, Heinrich Böll Foundation